



Sundays 8/7c on ABC

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EXTREME MEDIA INFORMATION & GUIDELINES

Media hours August 5 through August 10, 2009 are 8:00 a.m. until 8:00 p.m. Daily media alerts will be distributed electronically and/or on site. Media ID is required and available at site check-in. News releases and other media materials about the build will be available at www.extremebuilderscommonwealth.com and on site. Keep in mind, this is a very busy construction site and closed set. This is a community driven effort and we thank you in advance for your participation and partnership.

Parking/Directions:

The location address The Huber Family 5742 S. Swamp Rd., South Range, WI 54874
Directions can be found at: <<http://www.extremebuilderscommonwealth.com/come-watch-us-build>>
Security will direct you to the parking area.

Media Badges:

Media badges will be distributed at check-in and must be clearly displayed at all times. To obtain a media credential (badge), all media must visit the clearly marked media tent. At the tent, each media representative will need to show station/publication credentials and photo identification.

Media Tent:

The media tent will be open daily from 8am-8pm. The media tent is your front row access to the build. Please be advised that all media are required to stay in the media tent for their coverage. Unfortunately, we cannot allow media to be part of construction, volunteer or walk into the house during the build or until after the airdate.

Equipment:

Please note, due to potential interference, no wireless microphones are allowed on site.

Clothing Rules:

Media, volunteers, and subcontractors must wear closed toe shoes at all times, no exceptions.

Interviews:

Daily press briefings will be 10:00 am. Daily press briefings will include progress and projects completed during the day and evening before, and expected activity for the current day. Also – any interest stories, unique challenges and humorous anecdotes will be shared!

Attempts to interview on-site without permission will result in loss of access to the site. Please visit www.extremebuilderscommonwealth.com for regular updates and photos.

Photography:

Photos will be posted on the media section of www.extremebuilderscommonwealth.com
Individual photo credits will not be listed on the site, but a blanket credit should go to:
"the members of the Duluth Photography Guild (DPG)
<<http://www.flickr.com/groups/duluthphotographyguild>>

Should the media wish to download, reproduce, air, or otherwise reprint the images found on "extremebuilderscommonwealth.com", they can contact Martin Sawinski at 3FIVE phone: 218.393.3583 email: martin@3five.com OR Aaron Molina President of the DPG phone: 218.341.6114 email: aaron@3five.com. Please supply the image file name (e.g. DPG_1234.jpg) and the URL or directory the image was found under, in order to assist us in supplying proper credits.

For show photos, please log onto www.abcmedianet.com to view available photos. Journalists must be registered at the site to download pictures and there are instructions on the site on how to do that. "After" photos are available at 9:00 p.m. PT following the Sunday episode. For general photo requests, e-mail images' file #s to photo.request@abc.com. Any questions, contact the ABC Photo Request Line at 818-460-6611.

Live Shots/Satellite Trucks:

Please note that space will be limited on the construction site. The ability to do live shots will depend on space available. We will do our best to accommodate but please keep in mind this is a closed construction site.

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