



Sundays 8/7c on ABC

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## **MEDIA MOMENTS**

### **ABC'S "EXTREME MAKEOVER: HOME EDITION"**

Duluth, Minn. (August 3, 2009) – Builders Commonwealth and ABC's *Extreme Makeover: Home Edition* are building a dream for a Twin Ports Family. Updates are available on [www.extremebuilderscommonwealth.com](http://www.extremebuilderscommonwealth.com) and there is a Facebook page for fans - Extreme Builders Commonwealth. Please note that we will be sending regular media releases.

*Due to the nature of the project all dates and times are subject to change.*

#### **Monday, August 3<sup>rd</sup> – Day 1**

*Morning - Door Knock*

10:00 am Family and location to be announced on [www.extremebuilderscommonwealth.com](http://www.extremebuilderscommonwealth.com)

4:00 pm - Press conference with the family at the home location. This will be the only time allotted for interviews with the family until after the home is completed.

Closed to spectators until Wednesday, August 5

#### **Tuesday, August 4th – Day 2**

*Move out day and "Braveheart" March*

Open only to media from 10am - Noon

Closed to spectators

#### **Wednesday, August 5th - Day 3**

*Build Day One*

Media Tent open from 8am to 8pm

First Day for Spectators

Press Briefing 10am

#### **Thursday, August 6th - Day 4**

*Build Day Two*

Media Tent open from 8am to 8pm

Spectators Welcome

Press Briefing 10am

#### **Friday, August 7th - Day 5**

*Build Day Three*

Media Tent open from 8am to 8pm

Spectators Welcome

Press Briefing 10am

**Saturday, August 8th - Day 6**

*Build Day Four*

Media Tent open from 8am to 8pm

Spectators Welcome

Press Briefing 10am

**Sunday, August 9th - Day 7**

*Key Hand Over and Move In*

Media Tent open from 8am to 8pm

Spectators Welcome

Press Briefing 10am

**Monday, August 10th - Day 8**

*Reveal Day*

Media Tent open from 8am to 8pm

Press Briefing 10am

Spectators Welcome and Should Arrive by 11am to See the Reveal

1-2pm - **MOVE THAT BUS!** *Be on set when the family see's their new home for the first time!*

No live TV or Radio during MOVE THAT BUS

**Tuesday, August 11th - Day 9**

*Family/Builder Press Conference*

Time TBD due to reveal schedule, typically 4pm

Media badges will be distributed at check-in and must be clearly displayed at all times. To obtain a media credential (badge), all media must visit the clearly marked media tent. At the tent, each media representative will need to show station/publication credentials and photo identification.